

# PEACE MAGAZINE

PO Box 248, Stn P, Toronto ON M55 2S7, Canada  
 tel 416-588-7548; fax 416-789-4508  
 email office@peacemagazine.org  
 website www.peacemagazine.org

## Rates for Display Advertising

### Prices per insertion...

AD SIZE	COLUMN INCHES	DIMENSIONS	COST
Full Page	28"	7 1/8" x 9 3/8"	\$360.00
Half Page	14"	4 5/8" x 7"	\$195.00
		7 1/8" x 4 5/8"	\$195.00
One Third	9 3/8"	2 1/4" x 9 3/8"	\$140.00
		4 5/8" x 4 5/8"	\$140.00
		7 1/8" x 3 1/16"	\$140.00
Quarter Page	7"	2 1/4" x 7"	\$110.00
		4 5/8" x 3 1/2"	\$110.00
		7 1/8" x 2 1/4"	\$110.00
One Sixth Page	4 5/8"	2 1/4" x 4 5/8"	\$75.00
		4 5/8" x 2 1/4"	\$75.00
Business Card	2 1/4"	2 1/4" x 2 1/4"	\$40.00

### Discounts for...

#### MULTIPLE INSERTIONS

Ads reserved for three or more consecutive issues are subject to the following discounts:

3 issues 10%

6 issues 18%

12 issues 25%

#### NON-PROFIT RATES

Ads reserved by recognized peace groups may receive a discount of up to 15% at the publisher's discretion.